

**InLiquid Benefit v.6.0 Auction Sponsorship Form**

**Yes, I would like to support InLiquid.com and the Abigail Rebecca Cohen Foundation with an InLiquid Benefit v.6.0 sponsorship in the amount of:**

- \_\_\_\_\_ \$2500 (includes 12 Preview passes and full page program ad\*)
- \_\_\_\_\_ \$1000 (includes 8 Preview passes and half-page program ad\*)
- \_\_\_\_\_ \$500 (includes 4 Preview passes and quarter-page program ad\*)
- \_\_\_\_\_ \$250 (includes 2 Preview passes)

Sponsor name: \_\_\_\_\_

check one: \_\_\_\_\_ business \_\_\_\_\_ individual

Sponsor listing for program / invitation (if different from above)

NOTE: sponsorships received on or before August 11 will be listed in the event invitation and event program; sponsorships received on or before September 1 will be listed in the event program.

Contact Name \_\_\_\_\_

Mailing Address (for event passes) \_\_\_\_\_

Daytime phone \_\_\_\_\_ Email \_\_\_\_\_

Payment Method: \_\_\_\_\_ check (made payable to InLiquid.com)  
\_\_\_\_\_ credit card \_\_\_\_\_  
number exp. date  
signature

This completed sponsorship form can be mailed to InLiquid Benefit v. 6.0, c/o InLiquid, 1400 N. American Street #314, Philadelphia, PA 19122; if paying by credit card, you may also fax completed form to 215-235-3527.

**\*Deadline for receipt of ad materials is September 1**

**Thank you!** You will receive a written confirmation of your sponsorship with your event passes via mail.  
InLiquid.com, Inc. is a registered 501 (c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by law.

## **InLiquid Benefit v.6.0 InLiquid 2006 Auction Benefit Event**

### **Sponsorship Benefit Summary**

The 2006 Silent Auction, a benefit event to raise funds for the Abigail Cohen Fund and InLiquid.com, will take place on Thursday, October 5, 2006 at the Crane Arts Building, 1400 North American Street, Philadelphia. There will be a special champagne preview from 5 to 6 pm prior to the main event from 6 to 11 pm (silent auction from 6 to 9:30 pm, live auction at 7:30, and after-party featuring the band Soulamite! from 9:30 to 11 pm). This event, the sixth annual installment of a hugely popular series, will mark a significant milestone, the sixth year anniversary of InLiquid.com. We expect 150 juried artist donations, over 100 business donations of goods and services, and an approximate total attendance of 450 over the course of a week periods. The auction will be featured prominently on the InLiquid.com web site home page, and visitors will have the ability to pre-bid on works online.

#### **Sponsorship Amount: \$2,500**

- Acknowledgement of sponsorship in all press materials and pre-event publicity, including public service announcements and advance press release announcing title sponsorship/event date.
- Logo prominently featured on event invitations (to be sent to mailing list of 5000)
- Full page ad in auction program (1000 to be printed, distributed on night of event, prior to event, and in thank-you packages)
- Logo prominently displayed, with sponsorship acknowledgment, on event signage
- Prominent acknowledgment, with logo and web link, on the InLiquid's event web site feature
- Logo and sponsorship acknowledgment in print advertisements (will include City Paper, Ritz Film Bill, and Fringe Festival Guide; possible additional ad placement)
- 12 passes to the champagne preview and main event

#### **Sponsorship Amount: \$1,000**

- Acknowledgement of sponsorship in all press materials and pre-event mailings
- Logo prominently featured on event invitations (to be sent to mailing list of 5000)
- Half-page ad in auction program (1000 to be printed, distributed on night of event, prior to event, and in thank-you packages)
- Logo prominently displayed, with sponsorship acknowledgment, on event signage
- Prominent acknowledgment, with logo and web link, on the InLiquid web site feature
- 8 passes to the champagne preview and main event

#### **Sponsorship Amount: \$500**

- Sponsorship acknowledged in event press releases and pre-event mailings
- Logo displayed, with sponsorship acknowledgement, on event signage
- Quarter - page ad in auction program (1000 to be printed, distributed on night of event, prior to event, and in thank-you packages)
- Acknowledgment, with logo and web link, on the InLiquid web site feature
- 4 passes to the champagne preview and main event

#### **Sponsorship Amount: \$250**

- Sponsorship acknowledged in press materials and pre-event mailings
- Sponsorship acknowledgment in program listing (1000 to be printed, distributed on night of event, prior to event, an in thank-you packages)
- Sponsorship acknowledgment on event signage
- Acknowledgment on the InLiquid web site feature
- 2 passes to the champagne preview and main event